**What kind of Product Manager will you be? Highlight your choice**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Business PM | Tech PM | Data PM AI PM | Design PM | Growth PM |
| Education | - MBA  - BBA  - BComm | - MSc  - BSc - BEng | - MDS - MMath - BSc - BEng - BPhys | - MDes  - BDes -BA - BPsych | - MBA  -BBA |
| Background | - Marketing - Consulting - Sales - Analyst - Founder | - Front-end - Back-end  - Full Stack - Architect | - Analyst - Data Scientist - Data Engineer | - UI/UX Designer - Interaction Designer | - Analyst - Marketing  - Consulting |
| Strengths | Sees big picture | Tech savvy | Analytical | Customer empathy | Clear focus |
| Weaknesses | Not tech savvy | Role confusion | High failure rate | Not multi-tasker | No full ownership |

Notes by Jacqueline Tiefert: I have my MBA and I am working on building tech skills and a portfolio.